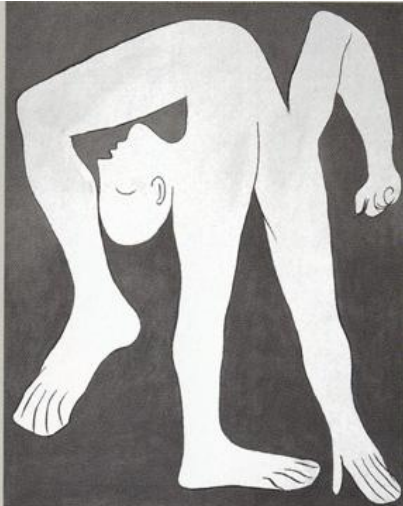


Matisse



Picasso



Matisse



Picasso



9 business selection criteria

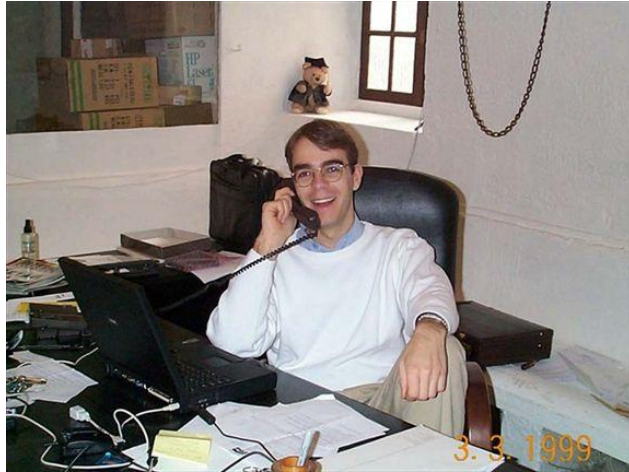
1. At least a \$1 billion addressable market
2. A valid business model understood from the get go
3. Does not require more than \$2 million in seed or \$15 million in first round VC money
4. A business where you have a real shot at being one of the top players – at least in the region you are targeting
5. A scalable idea
6. A business with little or no risk of disintermediation and/or margin compression by suppliers and/or customers
7. A business that is in a rapidly growing market
8. An idea that I know how to execute on or can learn how to execute on
9. An idea that I like and want to do!

For more details visit: www.fabricegrinda.com/?p=5

Aucland: a copy of eBay for France



From the start in an abandoned pizzeria...

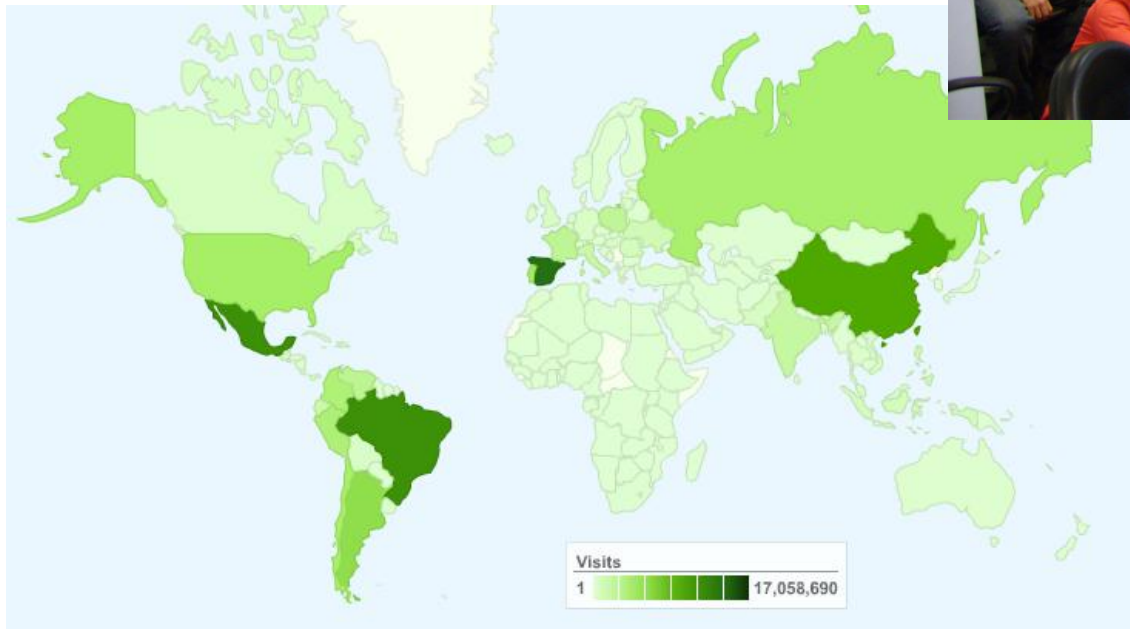


to the cover of Les Echos!





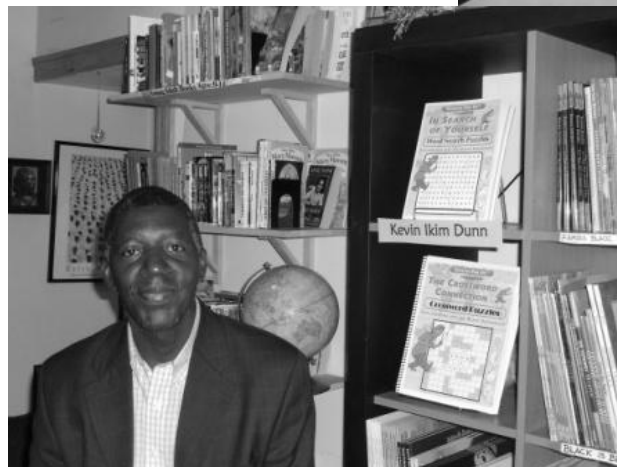
OLX
Free Classifieds



Ray Kroc



Project Enterprise Entrepreneurs



Goethe



“Whatever you can do, or dream you can, begin it.

Boldness has genius, power and magic in it”